Atlanta Regional Commission

Building a Public-Facing Tableau Dashboard

Presented by

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Atlanta Regional Commission (ARC)

atlantaregional.org

• Founded in 1947 as the first publicly supported multi-county planning agency in the country

• Currently coordinates regional planning for the 10-County Atlanta Metro Region

• In addition to serving as the regions MPO on transportation matters, the ARC’s other primary functions are to:
  • Convene regional stakeholders around important issues
  • Support local jurisdiction in their long range and day-to-planning
Identify housing market subareas for the Atlanta region which are:

- Granular enough to be helpful in identifying and prioritizing housing affordability policies and strategies at the local and municipal level
- General enough to be applied regionally
- Easily understandable to a range of stakeholders, community members, government staff, and elected officials
Zillow ZTRAX Data
Assessment Records
Year Built
Atlanta Region Housing Market Subarea Analysis

Home Sale Price Analysis

using Zillow's ZTRAX Transaction Data
Other Tableau Examples...

33n Blog
33n.atlantaregional.org

Neighborhood Nexus
neighborhoodnexus.org/case-studies/coa/
neighborhoodnexus.org/case-studies/100-metros-dashboard/
neighborhoodnexus.org/case-studies/20-county-dashboard/
Thank You!

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