

Sponsorship Opportunities

AMPO 2020 VIRTUAL CONFERENCE

Gold Sponsor - \$2,000

- Recognition as a Gold Sponsor on the AMPO website event page
- Corporate logo in AMPO bi-weekly newsletter and conference emails from mid-September to mid-November
- Promoted on AMPO's social media mid-September to mid-November
- Corporate logo displayed on attendee survey following conference
- Corporate logo featured on virtual conference platform
- An interactive company page on virtual conference platform
- Virtual Passport Game with AMPO sponsored prizes
- **Email access to all attendees**
- **Two complimentary registrations for the virtual conference**
- **Opportunity to sponsor one session which includes:**
 - **Interactive logo on the agenda page**
 - **Your logo on the screen at the start of the session**
 - **A 30 second thank you and acknowledgement at the beginning of the session.****IMPORTANT: Sessions will be offered subject to availability. If you are a gold sponsor, you may purchase additional session sponsorships for \$250 each.**

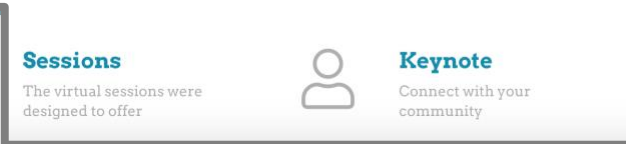
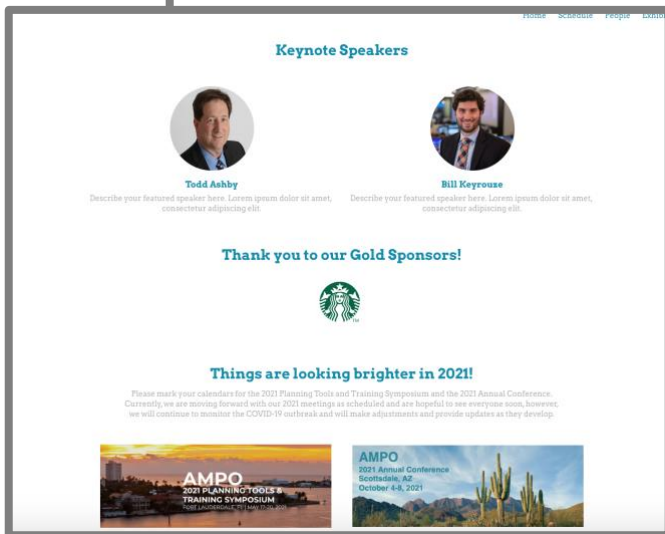
Silver Sponsor - \$1,500

- Recognition as a Silver Sponsor on the AMPO website event page
- Corporate logo in AMPO bi-weekly newsletter and conference emails during October
- Promoted on AMPO's social media during October
- Corporate logo on attendee survey following conference
- Corporate logo featured on virtual conference platform
- An interactive company page on virtual conference platform
- Virtual Passport Game for attendees with AMPO sponsored prizes
- **Email access to all attendees who visit your conference page**
- **One complimentary registration for the virtual conference**

Bronze Sponsor - \$500

- Recognition as a Bronze Sponsor on AMPO website event page
- Corporate logo in AMPO bi-weekly newsletter and conference emails during October
- Promoted on AMPO's social media during October
- Corporate logo on attendee survey following conference
- Corporate logo featured on conference virtual conference platform

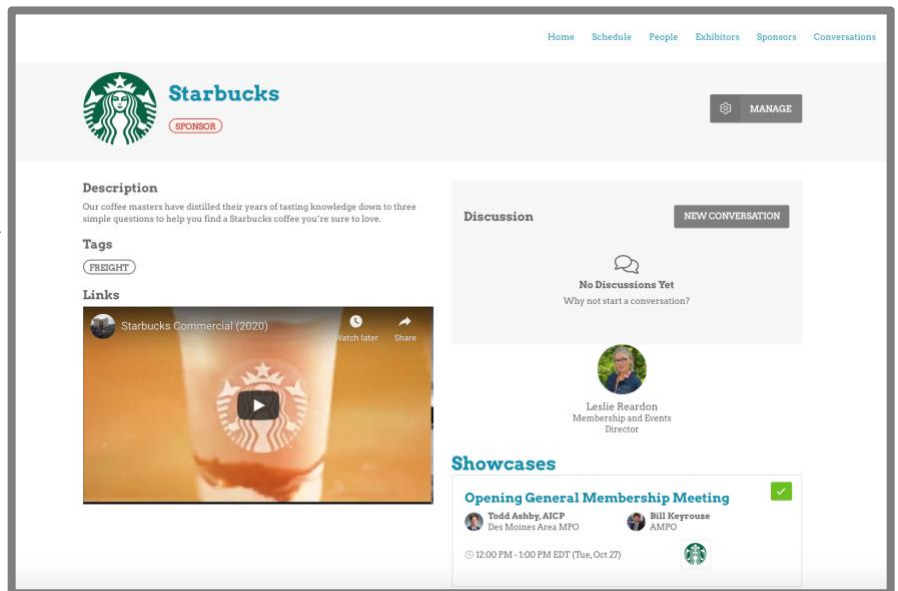
A sneak peek! 2020 AMPO Virtual Conference Platform



Gold and Silver Sponsors will be featured on rotating banner on conference front page.



Gold and Silver Sponsors will have their own interactive page which they can design with information, links, documents, and staff.




Dashboard > Organizations > Edit Organization > Visits

Visits

Profile Security Files Videos Leads (0) **Visits (1)** Polls

These are attendees who have visited your page, but not explicitly requested information. [DOWNLOAD LEADS](#)

Name	Company	Visits	Notes	Date
 Leslie Reardon	AMPO	18		7:03 PM - August 28

- Open lead details
- View profile
- Send message
- Schedule meeting

Gold and Silver Sponsors will have access to attendees who visit their page. You will see both visits and leads. And AMPO will be offering gift cards to attendees who visit the sponsors!

Home Schedule People Exhibitors Sponsors Conversations Account


VIEW MY AGENDA CALENDAR VIEW EXPORT PRINT Search


TUE OCT 27 WED OCT 28 THU OCT 29


Tuesday, October 27

12:00 PM EDT

Opening General Membership Meeting ✓

 **Todd Ashby**
Des Moines Area MPO

 **Bill Keyrouze**
AMPO

🕒 12:00 PM - 1:00 PM EDT 

1:00 PM EDT

Member Led Breakout Session - Large MPOs ✓

Member Led Breakout Session - Small/Medium MPOs +

Gold Sponsors will be featured on your sponsored session which direct links to your page. Your logo will also be featured on the welcome page at the start of the session with a 30 second thank you and acknowledgement.

Please note: Starbucks and their logo are solely being used as an example.

2020 AMPO Sponsorship Agreement

[Click here to complete your contract and payment online.](#)

CONTACT INFORMATION

Company Name: _____

Company Address: _____

Contact Name: _____ E-mail: _____

Please specify your sponsorship(s) from those included herein. All sponsorship benefits are subject to availability.

- _____ Gold Sponsor - \$2,000
- _____ Silver Sponsor - \$1,500
- _____ Bronze Sponsor - \$500
- _____ Gold Sponsor Add On Sessions - \$250 each

PAYMENT TERMS

The total fee is calculated based on Participant's selections above. 100% is due within 30 days of contract execution. Agreement is not transferable. Please make checks payable to AMPO, and mail to:

AMPO
444 North Capitol Street, NW, #532
Washington, DC 20001

Phone: (202) 624-3680

Or pay with VISA MasterCard AMEX

Credit Card Number: _____ Exp. Date: _____

Cardholder Name: _____

Billing Address: (if different from above)

We agree to abide by the Sponsor Rules and Regulations set forth on the next page.

Printed Name: _____

Title: _____

Signature: _____ Date: _____

AMPO and Sponsor, for mutual consideration, the receipt and adequacy of which are hereby acknowledged, agree as follows:

- 1. Sponsorship.** The Sponsor desires to support AMPO's purposes and missions by associating the Sponsor's name and logo with the ("Activities") related to AMPO's annual conference. Sponsor agrees to make a sponsorship contribution in the amount set forth in Attachment A of this Agreement to support AMPO's conference.
- 2. Competition with AMPO.** Sponsors desiring to hold events during the AMPO annual conference will not schedule events so as to conflict or hinder participation in any AMPO related activities. All such events should be scheduled during times when no AMPO related activities are held.
- 3. Recognition.** AMPO will provide appropriate and grateful acknowledgment and recognition of the Sponsor's support, consistent with applicable provisions of the Internal Revenue Code and Internal Revenue Service regulations; the nature and extent of that acknowledgement and recognition are also described above.
- 4. No endorsement.** AMPO's acceptance of the Sponsorship payment does not suggest or convey AMPO's approval, endorsement, certification, acceptance, or referral of any product or service of the Sponsor.
- 5. Mutual Indemnification.** AMPO and the Sponsor each agrees to indemnify and hold harmless the other, as well as the other's officers, directors, employees, agents, and consultants, from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred on account of the indemnifying party's willful or negligent acts or omissions in connection with participation in AMPO's conference. The parties shall not be considered to have a partnership, agency, or joint venture relationship. These provisions will survive any cancellation or expiration of this Agreement.
- 6. Mutual Right of Cancellation.** Either AMPO or the Sponsor may cancel its participation in AMPO's annual conference upon (60) sixty calendar days' advance written notice to the other. In the event the Sponsor cancels prior to (60) sixty calendar days in advance of the conference, AMPO will refund to the Sponsor 75% of the support fee. Cancellations received by AMPO within (60) sixty calendar days in advance of the conference, will result in no refund to the Sponsor.